

Global

H O R I Z O N S

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*On behalf of JAAMS alumni,
alumnus Kazuhiro Arai surprises
Odo with a congratulatory gift at
the 40th Anniversary Celebration
in Tokyo.*

In July, the JAAMS Board of Trustees appointed intercultural educator Blair M.T. Odo to JAAMS President. Odo is the eighth and the first female president of JAAMS, and she previously served as Executive Vice President and Chief Operating Officer of JAAMS. She succeeds Ikujiro Nonaka.

With over 20 years with the school, Odo is credited with overseeing the institute's academic programs, developing a flourishing network of international internship partners, and developing customized corporate training programs in Hawaii, Indonesia, Sri Lanka, Malaysia, and Bangladesh.

"Dr. Odo's experience and dedication to JAAMS' mission make her the right choice to lead the institute," said Nonaka. "She epitomizes the 'wise leader' – a framework taught at JAAMS – which describes leaders who exercise good judgment in a timely manner for a specific context."

"I am honored by the confidence and trust placed in me to lead this fine institute that has been providing relevant intercultural training for 40 years," Odo said in accepting the position. "I remain committed to providing the best academic experience for our students -- so many of whom call their JAAMS experience 'life-changing,'" she added.

"Dr. Odo's experience and dedication to JAAMS' mission make her the right choice to lead the institute."

-- Ikujiro Nonaka



At the 40th Anniversary Celebration in November (see article on page 4), alumnus Larry Kieffer of the JAAMS Bond Tokyo Chapter recognized Odo as being a living example of the sense of humility expressed by the proverb "みのるほどこうべのさがるいなほかな" (The more bountiful the rice, the lower it bends to the ground). Odo is always the first person to do the hard work and the last person to take the credit, he said.

The alumni also noted that Odo truly cares about each graduate. In fact, she receives great pleasure from learning about the impact alumni are making via their professions, and by their character of human decency and goodness.

Odo obtained her Ph.D. in Educational Policy and Management from the University of Oregon. From 2005-2007, she was also Professor practitioner and Vice-Chair of Student Services at the University of Tsukuba's MBA-IB Program in Tokyo, Japan. She is actively involved in professional, charitable, and civic organizations.

Excellence in Knowledge Leadership



www.jaims.org

JAIMS is a nonprofit postgraduate institution that provides intercultural management education and executive development. JAIMS was founded in 1972 by Fujitsu Limited.

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A Message from JAIMS President Blair Odo

Dear members of the JAIMS Ohana,

Everyone talks about the speed of change in this global economy, and the ability and agility needed to respond to these unanticipated changes. Well, I would never have imagined that I would go to Tokyo to attend our annual Board Meeting and return to JAIMS with a new title and added responsibilities. It was only the day before that I was informed by Dr. Nonaka of my appointment to the presidency.

I will do my best to be the wise leader that Dr. Nonaka challenges all of us to be during this most challenging time for JAIMS and Fujitsu. And, I have the best JAIMS team in Honolulu whose dedication to JAIMS is priceless. As JAIMS begins a new chapter, I ask for your continued support of this fine institution.

Best wishes for happiness, prosperity, and peace this new year.

Aloha,

Blair M.T. Odo, Ph.D.

JEMBA 2011-2013 Students Head to Tokyo

After 18 months of study in Honolulu, the students of the 2011-2013 Japan-focused MBA (JEMBA) class will head to Tokyo in January to begin their 3-month internships.

The internship is the capstone experience of the JEMBA program for the students, who represent the United States, the United Kingdom, and Thailand. This year's internship partners include Ernst & Young, Transaction Advisory Services Co., Ltd.; Medtronic Japan Co., Ltd.; Mitsubishi Pencil Co., Ltd.; and Rakuten, Inc.

"These students have worked very hard on their business Japanese over four semesters," said Chiharu Iwamoto, Japan Business Program Manager. "Despite their heavy workload, they've maintained a great work ethic and positive attitude that will serve them well during their internship."

Congratulations to the following JEMBA students who received awards at the November 30 Aloha Lunch:



- The Heath A. Barlow Scholarship and Award - Kasina Prasatsrisuparp
- Senator Francis A. Wong Leadership Award - Richard Harris
- JEMBA Speech Competition President's Language Award - David Wilcox
- JEMBA Speech Competition Class Level Awards - Kasina Prasatsrisuparp (Beginning) and Patrick Miller (Advanced).

JEMBA is a cooperative program between JAIMS and the University of Hawaii Shidler College of Business. The internship is preceded by course work in Honolulu consisting of core MBA classes, advanced level international

business courses, and intensive business Japanese language and culture lessons.

Well-attended JAIMS International Night Celebrates Countries, Cultures, and People

One of the most-anticipated JAIMS events each term, the International Night typically includes foods and fashions from different countries, and a talent show. However, the event received an extra special twist this holiday season in the form of a full house of nearly 100 people representing different JAIMS programs and the community.

In addition to the EWKLPs, JEMBAs, host families, and JAIMS alumni, staff, and instructors, the 17 seminar participants of the 1-week Global Skills Refresh Program and

their host families joined in the fun to celebrate their last night in Honolulu.

The talent showcase featured song, dance, games, and magic. The evening concluded with a group sing-along of Christmas carols.



Left: “Dashing through the snow...” GSRP seminar participants lead group caroling.
Above: EWKLP students Yi Che (China, left) and Duc Nguyen (Vietnam) wear clothing representative of their countries.

Alumni Essay Contest Winners Recount JAIMS Experiences: ‘Profound Impact’ on Life and Career

Editor’s Note: An alumni essay contest was held to commemorate JAIMS’ 40th Anniversary. Below are excerpts of the winning entries.

First Place: David Frigstad (JMP4)

“What a great journey it is to travel back in time to my first days at JAIMS! It seems like just yesterday that I arrived in Honolulu in 1975 as an eager and naive 22 year old. Now that I’m 57, reflecting back and “connecting the dots going backwards” to quote Steve Jobs, I am amazed to see the profound impact that JAIMS has had on my entire life and career these past 37 years.

“My entire career has been focused on an idea conceived during my JAIMS’ experience. After being exposed to a wide variety of great teachers and speakers, I grew fascinated with the idea of becoming an international consultant. JAIMS planted the seed and set me on my way to starting an international consulting firm. Today, 37 years later, I’m amazed that my company, Frost & Sullivan, has grown to 44 offices worldwide with 1800 employees, providing our clients consulting on visionary innovation in more than 100 countries. Frost & Sullivan has surpassed that young JAIMS student’s wildest dreams of success!”

Second Place: Kimitaka Bob Ishida (EWKLP2011F)

“Have you ever experienced a situation that you think

you are almost at the top of the mountain and then suddenly realize that you are at the very bottom? Spending sometime after the program, I got this feeling. In my late forties, having a family and living peacefully with a thriving business, I just wanted to improve myself a little more by taking the program.

“Reflecting on the program, I feel it was the entrance gate for my globalization process. Globalization is the emerging trend and learning is the enduring value. I am committed to be a global person who works, lives, thinks and behaves globally. It’s a huge mountain to climb, which I never thought of before. It’s a totally different world from the one I have been living in the last fifty years. Still, I am committed. It’s just the beginning.”

Third Place: Hiroyoshi Baba (ICMP1994S)

“Learning English language, American business style and culture make it possible to compare with the domestic things -- Japanese business style, culture and the way of thinking, etc. I am not going to judge which style is superior, but I can still feel that to know international styles makes me not only recognize again what our domestic styles are, but also provides me an energy to better our styles-- even a tiny step for doing it.”

Enduring Values, Emerging Trends: 40th Anniversary Alumni Celebration

Over 100 members of the JAIME ohana (family) gathered on November 3 in Tokyo to celebrate JAIME's 40th Anniversary with a one-day conference themed "Enduring Values, Emerging Trends" that was planned by the JAIME Bond Tokyo Chapter.

A panel discussion on "The Wise Leader" featured notable guest speakers Ikujiro Nonaka, Executive Advisor, JAIME; Debbie Howard, Chairman, CarterJMRN K.K.; and Saburo Kobayashi, former Executive Chief Engineer, Honda Motor Co., who represented the late Soichiro Honda.

In the afternoon, LinkedIn Japan Acting Country Manager Catherine Porter presented ideas for connecting to business opportunity via LinkedIn. In addition, Andrew Manterfield, Executive Coach & Sr. Consultant, SudaManterfield, and Yoshiharu Matsui, President, HPO Creation, Inc. led an interactive session on key concerns and questions related to leadership development in organizations.

A lunch and buffet dinner offered attendees the opportunity to reminisce about life at JAIME, renew old friendships, and network.

JAIME held an alumni essay contest to commemorate the anniversary. See excerpts of the winning essays on page 3. The EWKLP 2011 Fall class was recognized at the conference dinner as having the largest representation (i.e., largest percentage of classmates attending).



From Top L to R: Ikujiro Nonaka; Saburo Kobayashi and Debbie Howard; Yoshiharu Matsui and Andrew Manterfield; Jun Kabigting and Catherine Porter; Haruhiko Yonezu, John Cheuck, and Kyoko Someya; conference attendees flash the shaka; Masaki Hisamichi and Katsuyuki Mogi participate in small group discussions; recognition of the EWKLP 2011F class for having the most in attendance; Taketsune Watanabe offers a kanpai; Larry Kieffer and Minoru Hashimoto; Asuka Ishida and Hirotaka Sato enjoy the delicious buffet.



“JAIMS Bond” Alumni Bulletin

AMP/JMP

[1] **Kazuhiisa Inada** (AMP5) visited JAAMS in July with his wife, Mineko, and children, Naomi and Seiji. They were in Hawaii for Seiji's marriage ceremony.



[2] On vacation in Hawaii, **Stacy Nakamura** (JMP14) visited JAAMS with his wife, Gail, and children, Rachel and Rosster. Stacy is a Strategic Sourcing Manager, Corporate Procurement at KLA Tencor in Milpitas, California.



[3] **Hiroko Mohri** (AMP38) and Keawe Bray were married in February 2012 in Hawaii.



[4] **Toshihiro Sunohara** (AMP3) visited JAAMS in September. He was in Hawaii to meet up with JAAMS faculty in Hilo from 39 years ago. He drove from Chicago to Los Angeles on the famed Route 66 with Rod Thompson, one of his English teachers in Hilo. In November, he gave a rousing kanpai at the JAAMS 40th Anniversary in Tokyo.

[5] **Tetsuya Doi** (AMP35) and his wife, Ikue, visited JAAMS in July.

Timothy Gunn (JMP11), President & CEO of Net Energy Inc. in Canada, opened a U.S. office in Houston, Texas in January 2012. Net Energy provides voice brokerage and electronic trading services for Canadian crude oil markets.



ICMP/EWKLP

[6] Vacationing **Shingo Sasaki** (ICMP2005F) surfed and played golf in Hawaii. He works in the technical and marketing areas at Elpida.



[7] **Motokazu (Gen) Nishimura** (ICMP2005F) visited in May with his brother Masahiro. They were in Hawaii for their brother's wedding. Gen's wife, Miki, and their daughter could not make the trip -- Miki had just given birth to a boy the previous week. Gen is a manager at Senshu Electric Co., Ltd.



[8] **Eiji Nakata** (ICMP2004F) visited JAAMS in May with his wife Kyoko and daughter, Kokowa. Eiji is the manager of the SOX Department of Metlife Alico in Tokyo.



[9] A number of her JAAMS classmates helped **Thida Niamthanom**

(EWKLP2011S) celebrate her wedding in May in Bangkok. Left to right: **Takeshi Yutani, Eun Namkoong, Christine Boey, Chiaki Makiyama, Rung, Thida, Wirunrach Podsatiankul, Masanori Fujita, and Tetsuro Sato.**

Jung Hwan Bang's (EWKLP2009F) e-book on Korean vocational education has been published. The English translation of the title is *Should I Go to a University?*

(continued)



[10] **Yuta and Keiko (Igarashi) Tanaka** (both ICMP2007F) visited with their daughter, Sota, in July. Yuta recently transferred from New York to Japan.



[11] **Hiroyoshi Baba** (ICMP1994S) and his wife, Eriko, visited in August while in Honolulu to celebrate their wedding anniversary. Hiroyoshi works for the Hokkaido Government.



[12] **Yani Syahril** (EWKLP2008F) married Nul Zulhadi in Jakarta in July. In the photo she is wearing a Minang traditional wedding dress.



[13] **Katsuya Kimura** (ICMP1997F) visited in October with his wife, Miki, and son, Taiyo (1½ years old).



[14] **Megumi Saijo** (EWKLP2009F) visited JAISMS and her former host mother in mid-October. She relocated to Tokyo from Kawasaki.



[15] **Carissa Caparas** (EWKLP2010F) visited JAISMS in September while on her way to attend UCLA for a semester as an exchange MBA student of the National University of Singapore.



[16] **Tetsuya Ohashi** (ICMP1996S) visited with his wife, Yoko, and children, Misaki and Rino. Tetsuya is at Salesforce.com.



Handi Kurniawan (EWKLP2009F) is the Regional Southeast Asian Head of Learning at an international bank in Singapore. He contributed the article, "Boosting International Tourism to Indonesia" to



the *Globe Asia Magazine*, one of the leading business magazines in Indonesia.

[17] **Kana (Okamura) Seto** (ICMP2006S) visited with her husband, Osamu Seto. They were married two years ago in January.



[18] Best wishes to bride **Yuriko Miyashita** (ICMP2006S) on her marriage to Arata Inaba in July.



[19] **Maria Elisa (Lisa) Bruan** (ICMP2008S, photo right) visited JAISMS in October with classmate **Rima (Sakamoto) Ahuvia**, who resides in Hawaii.

Lisa is Communications Manager with Emerson Electric Asia Ltd. – ROHQ in Mandaluyong City, Philippines. Rima is a Marketing Executive with the Marriott Vacation Club International, and has two children, Noam and Moran.



[20] **Toshie Igarashi** (EWKLP2010S) and **Tomoko Kusunoki** (EWKLP2010F) visited JAISMS on October 5, 2012. They were in Hawaii to participate in the ProMAC 2012 (International Conference on Project Management), of which JAISMS was a cosponsor.



[21] **Hiroshi Maeda** (ICMP1998F) visited JAISMS in October. He is a Vice President at the Tokyo Star Bank, Co. Ltd. in Kanagawa, Japan.



[22] Congratulations to **Kazuhiro Arai** (ICMP1998S) and his wife, Tomoko, on the birth of their second son, Haruto, in October.

Kai Yeow Tan (EWKLP2011S) recently moved from DBS to Standard Charter.

JEMBA/CHEMBA

Congratulations to **Florencio (Jun) Kabigting** (JEMBA1999-2000) who was among the first to receive

the HR Management Professional (HRMP) certification awarded by the HR Certification Institute -- an internationally recognized certifying organization for the HR profession.

Jun is Managing Director, HR Central KK, and Chief Community Officer, The Japan HR Society (JHRS).

[23] **David Ching** (JEMBA2008-2010) visited JAIS in May. He moved back to Hawaii from North Carolina.



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[24] **Steven DiGiacomo** (JEMBA2004-2005) visited in September.

[25] **Donna May Ong** (JEMBA1994-1995) visited in August with her husband, Leonard, and sons, Jeremy, Justin, and Gabriel. Donna is Assistant Senior Investment Officer at the Washington State Investment Board.



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[26] Congratulations to **Robert Tirtawigoena** (JEMBA2004-2005) and his wife, Judith, on the birth of their son, Maximus, in August. Robert and Judith also have a daughter, Sheryl.



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[27] **Junko Itokazu** (CHEMBA2003-2004) visited JAIS in September with her daughter, Yui. Junko is the Director, NPO Okinawa Language Center. She was in Hawaii representing the Okinawa Prefecture Government.



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[28] **Tan Kok Guan** (JEMBA1991-1992) visited JAIS in November with his wife, Elaine, and daughter, Jane. It was his first time back in 20 years. They stopped in Honolulu after visiting their son Kenny in San Francisco.



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[29] **Laksono Widodo** (JEMBA1991-1992) visited JAIS in December with his wife, Rosi, and their three children, Adrian, Sabrina, and Rishad. Laksono enjoyed



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showing his family his old school as well as visiting various sites around the island.

Keith Ng (CHEMBA 2001-2002) is completing his

year of volunteer work at the Amitofo Care Centre, an orphanage in Malawi, Africa, and will return to Hong Kong when his work is done.

Wayne Carlson (JEMBA2003-2004) is the Director of Finance & Administration at Genesys Works in Houston, Texas.

ALUMNI GATHERINGS

[30] JAIS alumni gathered in Beijing in May for dinner. It was a first time opportunity for them to meet each other as **Toru Yamashita** (ICMP2008S) was in Beijing for one month as part of the Michigan Global MBA program, and he wanted to meet JAIS alumni. Photo L-R: **Sizhen (Steven) Jiao** (JEMBA1998-1999), **Mu (Michael) Cong** (EWKLP2011F), Shoko Miyazaki (Toru's friend), **Yu Chen** (ICMP2007F), Toru, Ed Wu (Yu Chen's husband), and **John Keoni Everington** (CHEMBA1997-1998) and his daughter.



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[31] The Cambodian alumni had a lunch gathering on August 3 in Phnom Penh. Photo: **Sreng Kong Ung** (ICMP2004F), **Lux Long** (ICMP2006F), **Chhavirak Chan** (ICMP1998F), **Tith Lim** (ICMP2000S), and **Ayphalla Te** (EWKLP2012S).



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On November 17, over 50 JAIS students (EWKLPs and JEMBAAs) and alumni gathered for the JAIS Bond Ohana 40th Anniversary BBQ in Honolulu. The planning committee included **Masako Lim** (AMP38), Chikako Loblely (AMP34), **Mihoko** and **Yoshiro Mishina** (both ICMP1998S), and **Karlton Tomomitsu** (JMP12).

(continued)

Warm wishes from Honolulu for a happy and prosperous New Year!

-- the JAAMS Team

(continued from page 7)

[32] AMP2 class -- who graduated from JAAMS in 1973 -- held a reunion on October 30, 2012 in Shinjuku. Attendees were **Yasusuke Koga**, **Hideaki Sasaki**, **Kenzo Ono**, **Ikuo Ito**, **Michiharu Suwa**, **Issei Yamazaki**, **Akira Yoshino**, and **Katsumi Takahashi**.



[33] The JAAMS Bond Seoul chapter gathered in November. Top row L-R: **Hyunsoo Chung** (CHEMBA2004-2005), **Kang Suh Lee** (JEMBA2002-2003), **Eun Namkoong** (EWKLP2011S), **Hwasuk Jung** (JEMBA2009-2011), Young Jun Ahn (Fujitsu Korea). Bottom row L-R: Takeshi Horii (JAAMS), **Youngchan Hwang** (CHEMBA2002-2003), **Youngsik Ha** (CHEMBA2003-2004).

