

Global

HORIZONS

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JAIME Partners with EWKLP Graduate for an ASEAN Innovation Program

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Kok Wah Moi

JAIME partnered with recent graduate Kok Wah Moi of Malaysia in delivering leadership and innovation training in Malaysia for his company, Axiata.

Moi is helping the Talent Management Team in Group HR in Axiata to build its leadership development curriculum for nearly 300 senior managers. Axiata controls a majority stake in mobile telecommunication operations of subsidiaries in Malaysia, Indonesia, Sri Lanka, Bangladesh, and Cambodia. The

company also has strategic stakes in mobile operators of other countries around Asia including Singapore and India. Moi is a graduate of the Fall 2009 class of the East-West Knowledge Leaders Program.

"We are honored to collaborate with Moi and Axiata in contributing to the company's commitment to its talent pool," said Blair M.T. Odo, JAIME Executive Vice President and Chief Operating Officer. "This is an opportunity to extend JAIME's reach throughout Asia." Odo added, "I am pleased that the EWKLP had such an impact on Moi that he's eager to have JAIME share its knowledge and faculty resources with his company."

Fujitsu Holds Executive Training at JAIME

In July, a 5-day module of Fujitsu's Global Knowledge Institute (GKI) was held at JAIME for 20 executives from Fujitsu and Fujitsu Group companies around the world. GKI is a training program intended to support leaders within the Fujitsu family, to cultivate a global leadership team equipped with good common sense, a clear philosophy as business leaders, and a global mindset. To this end, participants explored the concept of phronesis (prudence or practical wisdom for the common good).

"JAIME was pleased to be the venue for this innovative program of Fujitsu, and we were pleased to arrange two Hawaii-based guest speakers who spoke on leadership and innovation," said Blair M. T. Odo, Executive

Vice President and Chief Operating Officer.

Hawaii executive Robin Campaniano of the Ulupono Initiative discussed the work his social investment organization is doing to improve the quality of life for island residents. Participants also toured the lo'i (taro garden) at the University of Hawaii's Kamakakuokalani Center for Hawaiian Studies as an example of the result of community leadership. The tour was followed by a lecture-dialog with Professor Jonathan Osorio, who discussed Hawaiian leadership using the example of the late Joseph Nawahi, an educated Hawaiian who followed his passion and proved that leadership can occur even in the absence of holding an official position.

Excellence in Knowledge Leadership



www.jaims.org

JAIMS is a nonprofit postgraduate institution that provides intercultural management education and executive development. JAIMS was founded in 1972 by Fujitsu Limited.

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A Message from JAIMS President Ikujiro Nonaka

Dear members of the JAIMS Ohana,

During the first half of this year, we have been delighted to welcome new graduates to the growing cadre of JAIMS alumni around the world. With numerous JAIMS Bond alumni chapters already organized in different corners of the world, the JAIMS Team is providing increased structure for additional chapters to be organized and recognized. Alumni are the lifeblood of the work that we do; your support and assistance as event attendees, mentors, donors, and/or chapter organizers have been invaluable.

The JAIMS Team is excited to expand our reach in the area of corporate training. We appreciate the continued support of Fujitsu Limited as we strive to deliver the JAIMS experience via our academic programs and seminars at the highest level of excellence.

Aloha,

Ikujiro Nonaka, Ph.D.



JAIMS Coffee Talk Lecture Features Economics Expert

A JAIMS-sponsored Coffee Talk Lecture by Professor Jack Suyderhoud drew over 70 in Tokyo. Suyderhoud, an economics expert, who is a lecturer in JAIMS' East-West Knowledge Leaders Program (EWKLP), is Professor of Business Economics at the Shidler College of Business at University of Hawaii at Manoa.

At the April 20 evening event, prospective students and HR managers looking for educational training opportunities for their staff participated in Suyderhoud's interactive lecture on "The US Economic Recovery: Is the 'Light at the End of the Tunnel' Really an On-coming Train?" for a taste of the EWKLP curriculum. For the many JAIMS alumni in attendance, the lecture was also an opportunity for professional development.

According to Suyderhoud, the US economic recession of 2007-2009 is rooted in policy choices made years before, and many of these choices have created long-term economic imbalances that represent a challenge to the US economy even as the recession abates.

Suyderhoud discussed the economic trends and policy choices that contributed to the recession and recovery as well as how principles of knowledge management illuminate the continuing issues facing the US economy.

Suyderhoud is the former Interim Dean and Associate Dean of the Shidler College of Business. He specializes in government policies and business decisions with an emphasis on Southeast Asia.

Mahalo to JAIMS EWKLP 09S alumni

panelists Tatsuhiko Ito, Yuka Kimura, Megumi Saijo, and Chibumi Tanaka for sharing their JAIMS experience with attendees.

The next Coffee Talk lecture is scheduled for October in Tokyo. To request event information when it becomes available, write to info@jaims.org.



JEMBA 2008-2010 Class Graduates in Tokyo

JAIMS, with its partner the University of Hawaii Shidler College of Business, recognized the 11 students of the 2008-2010 Japan-focused MBA (JEMBA) class at commencement ceremonies held in Tokyo on April 21.

At this event, the JEMBAs marked their completion of a rigorous two-year program, which included a 3-month capstone internship at an organization in Japan. The internship was preceded by course work in Honolulu consisting of core MBA classes, advanced level international business courses, and intensive business Japanese language and culture lessons.

Commencement speaker Aaron Medina, General Manager - Hawaii/Japan/Micronesia, The Hertz Corporation, encouraged the graduates to always strive to make a difference in their companies and in society. He shared personal experiences from his nearly 20 years with Hertz, where he has the distinction of having had more positions in the company, working his way from car washer to his current position. He reminded the graduates of the value of working hard with excellence.

JEMBA graduate Nirupama Raman, who delivered the student address on behalf of her 2008-2010 JEMBA cohort, noted that the JEMBA represented an extraordinary two years about “finding our way, finding our goal, and realizing our dream.”

Congratulations to the JEMBA 2008-2010 class and to the graduates below who received special awards and honors:

- Senator Francis A. Wong Leadership Award – Jordan Robinson
- The Heath A. Barlow Scholarship and Award – Kenneth Hartos
- Beta Gamma Sigma Society Members – Lynn Miyahira, Nirupama Rama, Jordan Robinson
- Foreign Language and Area Studies Fellowship – Jacob Nakata
- JEMBA Speech Competition President’s Language Award – Nirupama Raman
- JEMBA Speech Competition Class Level Awards – David Ching, Brett Kaminski, Lynn Miyahira

EWKLP 2010S Graduates Encouraged to Practice Phronesis

On July 8, JAIMS bid aloha to the 22 students of the East-West Knowledge Leaders Program 2010 Spring term. Dr. Blair Odo, JAIMS Executive Vice President and Chief Operating Officer encouraged the graduating class to be “phronetic leaders” – leaders who exercise practical wisdom to focus on the common good instead of simply on the bottom line, a concept emphasized by JAIMS President and Knowledge Management expert Ikujiro Nonaka.

At the Closing Ceremonies, Lai Yin Yau of Malaysia received the Senator Francis A. Wong Leadership Award. Satoki Yamamuro of Japan received the Students’ Choice Award for being “A Big Brother to All.”

The EWKLP 2010 Spring class was composed of students from nine countries (Cambodia, China, France, India, Indonesia, Japan, Malaysia, the Philippines, and Thailand). The 3-month EWKLP is held twice a year, from April to July and from October to January.

Winning Model Tackles Violence Against Women

EWKLP 2010S students Makaravvy Ty (Cambodia), Tienporn Vongkamhangharn (Thailand) and Natthavee Wachirataveepaat (Thailand) received the President’s Award for their Model for Innovation, *Say No to Violence Against Women Network*. The team’s model linked existing support programs for female victims of violence in Thailand. The competition, held on July 6, featured six student teams that presented models on diverse topics.

The second place award went to Koji Ogiso (Japan), Nucha Sibunruang (Thailand), Veranita (Indonesia), and Satoki Yamamuro (Japan) for *Social Mercury*, a model focused on developing a rating agency for optimizing the effectiveness of corporate donations globally. Third place went to Aleksandra Cvijic (France), Raphephand Leaphathanasauk

(Thailand), and Ai Rin Tan (Malaysia) for *The One Workplace*, a talent management model. The remaining teams, who each received honorable mentions, presented models on a matchmaking service for professionals, the use of the Internet to help develop rural China, and a new way of managing knowledge within a firm.

The EWKLP Model for Innovation Competition is the culminating project of the EWKLP, which requires students to develop a solution, via a new business model, for solving a real-world business or social problem. Preparation for the Model for Innovation Competition began during the third week of the program. All student teams received coaching by international business executive C. John Creech, who is Director, International Business Development at Snap-on Tools International LLC.

The “JAIMS Bond” Alumni Bulletin

AMP/JMP

[1] During their one-week trip to Hawaii in March, **Nobuyoshi and Kikumi (Okamoto) Gokyu** (both AMP26) and their two children, Yoshimi and Misaki, visited JAIMS. Nobuyoshi, who is the Operating Officer of Nikon Corporation, said it had been 15 years since their last visit, and JAIMS remains the same -- “[it’s] very impressive to us. It reminds me of the days of 26 years ago.” **Karlton Tomomitsu** (JMP12, below far right), CEO of JFinders, Inc. in Hawaii, accompanied the Gokyu family to JAIMS.



[2] While in Japan for three weeks, **Sonali Kapoor** (JMP11), who resides in India, met up with her counterpart AMP24 classmates for a mini reunion in April at Pastel-tei in Hamamatsu-cho. Top row L to R: **Toshiaki Kuriyama, Satoshi Naito, Yukiya Sasaki, Kunio Tsutatani,** and **Hirotake Katayama.** Bottom row L to R: **Hiroshi Onda, Sonali Kapoor, Masahito Akane,** and **Katsushige Nakano.**



Mark Greiz (JEMBA 1990-1991) has been working on projects all over Asia and China. He has been a lecturer for a French design university in Shanghai over the past two years and has done some guest lectures in New York and for Purdue University. He is also teaching a course online for the Academy of Art University in San Francisco.

Yukiko Inoue (AMP22) is a professor at the University of Guam. She wrote to share her *Tanka* poems, one of which is included here: あなたにも見せたいのです枯れたかとおもえば燃え立つ赤き “火炎樹” を

I want to show you/a tree that unexpectedly has/its flowers out,/like blazing scarlet, though a moment/ before, it seemed to be dying

She writes: “Living in Guam for many years, I have never tired of looking at an evening sun, which is too beautiful for words, and thus, beyond description, and a ‘flame tree.’ This particular tree, which they say grows in Africa, is such an amazing tree, as I described in *Tanka*. When the tree is in bloom, its color is also too beautiful for words.”

ICMP/EWKLP

[3] While vacationing in Honolulu in February, **Tzen-Iuan (Irving) Chen** (EWKLP2008F, third from left) and his family stayed with the Weavers, who were Irving’s host mother and father when he was a student. He also gave his family a tour of JAIMS.



[4] **Mayumi Ito** (ICMP2001S) visited JAIMS in April.

[5] Honeymooning in Honolulu, **Yoshiyuki Shimizu** (ICMP2004F) visited JAIMS in April with his wife, Aya. He wrote, “We are very happy!”



[6] **Yasuyuki Kawaida** and **Naomi (Ikematsu) Kawaida** (both ICMP2008S) married in October and celebrated their wedding in Honolulu in March. Yasuyuki is with Fujitsu Limited and Naomi is with Tratech, Inc.

[7] In April, **Takayuki “Maxx” Uzawa** (ICMP2001F) accompanied executives of an educational institution that he introduced to JAAMS, which resulted in a cooperative agreement between the two institutions. Then in June, he visited JAAMS with his wife, Tomomi, and his sons, Toy and Sena. Maxx is the CEO of Quazzer in Japan. Pictured from L to R: Dr. Blair Odo, Maxx, and Takeshi Horii, JAAMS EVP/CFO.



[8] **Heui Suk (Julia) Ko** and **Yoko Sumida** (both ICMP2003F) visited JAAMS in February while on vacation. Pictured from L to R: Julia, Dr. Blair Odo, Yoko.

[9] **Shingo Sasaki** (ICMP2006F, left) and **Hiroyuki Yokokawa** (ICMP2005S) visited JAAMS in April. They were in Honolulu to attend the wedding of **Kristoffer Akao** and **Harmoni Elliot** (both JEMBA 2005-2006).

[10] **Haruko Yoshida** (ICMP1997S); her husband, Pat Audia; and daughter, Christine, visited JAAMS in May. They reside in New Jersey.

Yutaka Saito (ICMP2003F) visited JAAMS in April.

Miyuki Uehara (EWKLP2008F) works as a sales representative for Trend Micro, a security software company. She recently attended a lecture about knowledge

management by JAAMS President Ikujiro Nonaka at her company.

Handi Kurniawan (EWKLP2009F), who works for Standard Chartered Bank (Taiwan) Limited, was featured in SCB Taiwan’s Manager Forum newsletter. He contacted JAAMS after receiving the last issue of the *Global Horizons* and commented, “The EWKLP is really an outstanding program which gave me more confidence in my role, particularly on managing diversity and exhibiting leadership.”

[11] **Rowena (Maravilla) Santamaria** (ICMP2002S) visited with Dr. Blair Odo at a JAAMS Bond Ohana event.

[12] **Tochie Hanaishi** (ICMP2003S) visited JAAMS in June with daughter Mina (1). She and her husband, Bill Liu, have two more children: Sena (10) and Shona (5).

[13] **Michiko (now Michiyo) Hata** (ICMP2000F) visited JAAMS in July with her two-year-old son, Yuta. Yuta entertained the JAAMS staff with his impersonation of the late Michael Jackson. Michiyo, who owns her own digital music business, Music Wave Inc., hosted a JEMBA intern five years ago. Coincidentally, her JEMBA intern’s name was **Mike Jackson** (JEMBA 2004-2005).

Recent graduate **Yuka Kimura** (EWKLP2009F) began working in the GE Capital Department of General Electronics in Tokyo. She is in charge of inside sales for the company’s car leasing business.

[14] **Makiko Kawamura** (EWKLP2008F), who works for Fujitsu Limited, visited JAAMS in June with her parents. They are pictured below with Soutchay Viengkhou, JAAMS Manager of IT and Equipment Support (far right).



(continued)

Continued from page 5

Angeline Simanullang (EWKLP2009S) has been promoted to Business Development Manager of Strategic Creative & Marketing Service. Angel visited JAIME in January on the day of the Closing Ceremonies for the EWKLP 2009F class.

Maki (Hasegawa) Ito (ICMP2001F) relocated to Japan from California with her husband, Toru, and children, Ami and Soshi. The children experienced their first snow and cherry blossoms in April.



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JEMBA/ CHEMBA

[15] **Daniel Feldhaus, Jr.** (JEMBA 2006-2007) and his wife, Naomi Akiyama Feldhaus, are parents of Dana Mai Feldhaus born in October.

[16] **Mark Hogge** (JEMBA 2003-2004) visited JAIME in March with his wife, Sachiko Toda-Hogge.



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[17] **Kevalin Rianarchriya** (CHEMBA 2004-2005) visited JAIME in April. She is an insurance broker and has started her own business, Piyamitr Broker Co., Ltd. She is pictured with Alison Ohata (right), JAIME Executive Assistant to the EVP/COO.



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Oliver Koehne (CHEMBA 2002-2003) relocated to London from Singapore. He is with Robert Bosch Limited as the UK & Ireland Diesel Sales Manager.

Tsan Fai (Bobby) Ho (CHEMBA 1998-1999) is the IT Director of Watsons China, which owns more than 600 stores of Health and Beauty Chains located in China.

[18] In July, **Soekho Lee** (JEMBA 1998-1999) visited with his wife, Mi Young, and daughters. Based in Hong Kong, Soekho is Director of KDB Asia.



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[19] Best wishes to **Jerrold Freeman** (CHEMBA 2006-2007) and his bride, Melissa, who were married in October.

[20] **Nirupama Raman** (JEMBA 2008-2010, center) married Anirudh Narasimhan in June in Chennai, India. The newlyweds will relocate to Sydney, where Nirupama will work as Relationship Manager at BlackRock Solutions Australia Group. **Lynn Miyahira** (JEMBA 2008-2010, left) also attended the wedding.

Alumni Gatherings

[21] The JAIME Bond Kansai chapter held a gathering in March. Top row L to R: **Kazuo Kuno** (AMP6), **Minoru Tanaka** (EWKLP2009S), **Tsutomu Senga** (EWKLP2009F), Nami Endo (friend), **Kumiko Iguchi** (AMP33 and JPD). Bottom row L to R: **Hirokazu Hirao** (AMP26), **Kaori Tamada** (EWKLP2009S), **Sachiko Hosoi** (EWKLP2009S), Dr. Blair Odo, and **Yukiko Kuno** (AMP6).



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[22] The JAIME Bond Ohana held a BBQ Party in July at the condo of **Yoshiro and Mihoko Mishina** (both ICMP98S). The event, coordinated by **Karlton Tomomitsu** (JMP12) and his committee, included JAIME students, alumni and friends.



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JAIMS Remembers Alumnus Nuri Sozkesen

JAIMS Distinguished Alumnus Nuri Sozkesen (JMP11 and AMP23) passed away in October 2009 at the age of 53.



Sozkesen and wife, Ilknur, in 1997 at the JAIMS 25th Anniversary celebration.

with a JAIMS Distinguished Alumni Award in 2002 in recognition of his accomplishments as an entrepreneur,

“We are deeply saddened by the passing of our outstanding alumnus and good friend, Nuri,” said Blair M.T. Odo, JAIMS Executive Vice President and Chief Operating Officer.

JAIMS honored Sozkesen

industrialist, and philanthropist. Sozkesen was chairman of FUNIKA Holdings in Denizli, Turkey, a company he established after attending JAIMS. Having been positively impacted by his intercultural education and internships arranged by JAIMS, Sozkesen created the name FUNIKA by blending Fujitsu/Nihon Kokan/Kanematsu, the latter two being his internship companies.

He later established the FUNIKA Foundation, which supported young, qualified entrepreneurs from his hometown. In addition, Sozkesen and his wife, Ilknur, awarded scholarships to 36 JAIMS students from developing countries for academic merit.

Sozkesen is survived by his wife, Ilknur, and three children, Kemal, Civan, and Yurdanur.

With gratitude, JAIMS salutes Sozkesen for the difference he made in the world.

Special Donation Keeps Heath Barlow’s Legacy Alive

In April, JAIMS received \$1,060 from Shawn Barlow, brother of the late Heath Barlow who passed away during his JEMBA internship in Tokyo in August 2004. Shawn, who recently celebrated his 40th birthday, requested that friends and family make monetary gifts to the Heath Barlow Scholarship and Award Fund in lieu of birthday gifts.

The Fund was established by the JEMBA/CHEMBA class (2004-2005) -- the cohort that followed Heath’s cohort. As incoming students, these JEMBA/CHEMBA students had met Heath before he left Honolulu for Tokyo, and they had been touched by his friendship and positive attitude. Under the leadership of Kala Ahloy and Heather (Vespestad) Ng,

the students established a scholarship in Heath’s memory to recognize one student from future classes for his/her unique ability to be “the glue that brings the class together.” In addition, the recipient selected from each class must possess the qualities of being a hard worker, a giving person, and a life-loving individual.

Currently, the Fund totals \$5,186, which will allow JAIMS to continue this special recognition for at least another 20 years.



Heath Barlow

Are You a “Merger Couple”?

JAIMS is identifying “merger” couples. Merger couples are formed by the marriage of two alumni or current students. Even students who attend JAIMS as a couple qualify.

“Anecdotally, we know of alumni who met at JAIMS as students and then got married,” said Blair M.T. Odo. “We also know of alumni who marry JAIMS alumni after meeting their partner at a JAIMS Bond event. However, we haven’t kept track of how many.”

An article in the *Chronicle of Higher Education* noted

that students often meet their significant other at institutes of higher education, such as JAIMS. As these relationships grow and result in marriage, such relationships inevitably become tied to fond memories of the institution that played a role in bringing two individuals together. With an interest in capturing and honoring these fond memories, alumni associations are beginning to keep track.

If you are a merger couple or know of a merger, please complete our online survey (<http://tinyurl.com/25ztcyf>) or write to JAIMS at info@jaims.org. We’d like to hear from you!

Start a JAIMS Bond Chapter by Class or Region

A big mahalo to the many alumni who have volunteered to be Alumni Liaisons by region. JAIMS encourages alumni to start chapter in your region or a

chapter for your graduating class. For more information and to see the JAIMS Alumni Association Charter, go to www.jaims.org/alumni_association.html

Knowledge Leaders Advancement Fund Donations Accepted Online

Donations to the JAAMS Knowledge Leaders Advancement Fund can now be made online (www.jaams.org/advancement_fund.html) via your credit card, debit card, or PayPal account.

The Knowledge Leaders Advancement Fund (formerly the JAAMS Endowment Fund) was established to commemorate JAAMS leadership in intercultural management education since 1972. Donations in any amount are appreciated.

Your contribution will enable JAAMS to design programs that address innovations in leadership, and deliver lectures, workshops, seminars and other events with a broad outreach to the JAAMS communities throughout the world.

Mahalo to recent donors:
Margaret Rose Canobis-Robles (ICMP98S)

Jaeho Chang (JEMBA 1995-1996)
Mom Rajawongse Disnadda Diskul (JAAMS Trustee)
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Takeshi Horii (JAAMS Executive Vice President and Chief Financial Officer)
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Dr. Blair M.T. Odo (JAAMS Executive Vice President and Chief Operating Officer)
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